

Moon Theme Park

L.O. To use persuasive language.

To design an eye-catching logo.

To create a memorable name



Moon Theme Park

A good poster should say:

Look at me!

Read me!

Ask me!

It therefore needs:

- A title which should be clear and to the point in order to attract attention, as well as a logo and the name of the place it's advertising
- Only as much writing (text) as necessary to explain what needs to be known, not what would be nice to know
- Something for people to think about – this could be a question or something they now want to do or visit



Moon Theme Park

Your task:

Decide on a name for your Moon Theme Park.

Design a logo for your Moon Theme Park.

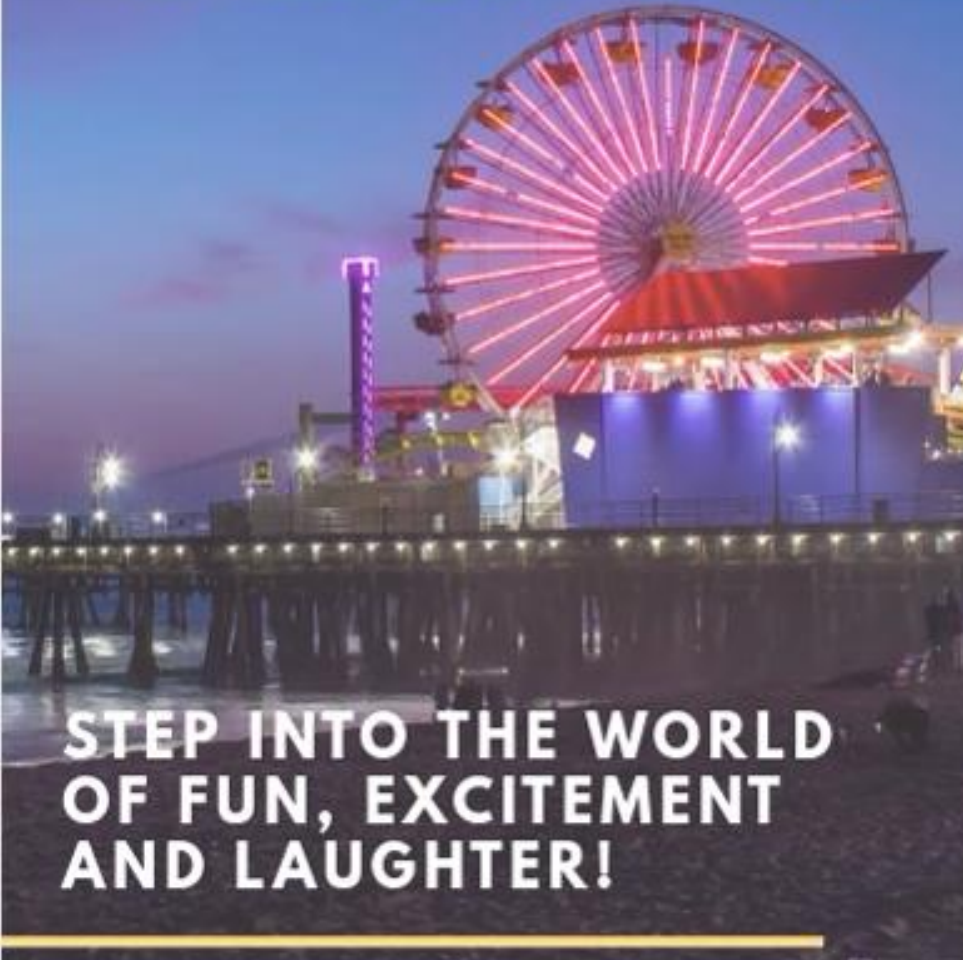


Create a poster which will attract people's attention and make them want to visit your Moon Theme Park. Your poster shouldn't really have more than 3 sentences on it, as well as your title, so your language choices need to be really strong as you don't have many words to use.



JOLLY PARK

NEW RIDES & ATTRACTIONS



**STEP INTO THE WORLD
OF FUN, EXCITEMENT
AND LAUGHTER!**

Come to our amazing grand opening in April for
a fantastic day out

LOOP OF SURPRISES

THEME PARK

Take
advantage of
our stunning
opening
promotion –
buy 1 get 1
free

THE ULTIMATE SUMMER ONE DAY
GETAWAY FOR THE ENTIRE FAMILY!

ADULT \$7500
CHILDREN \$3500